

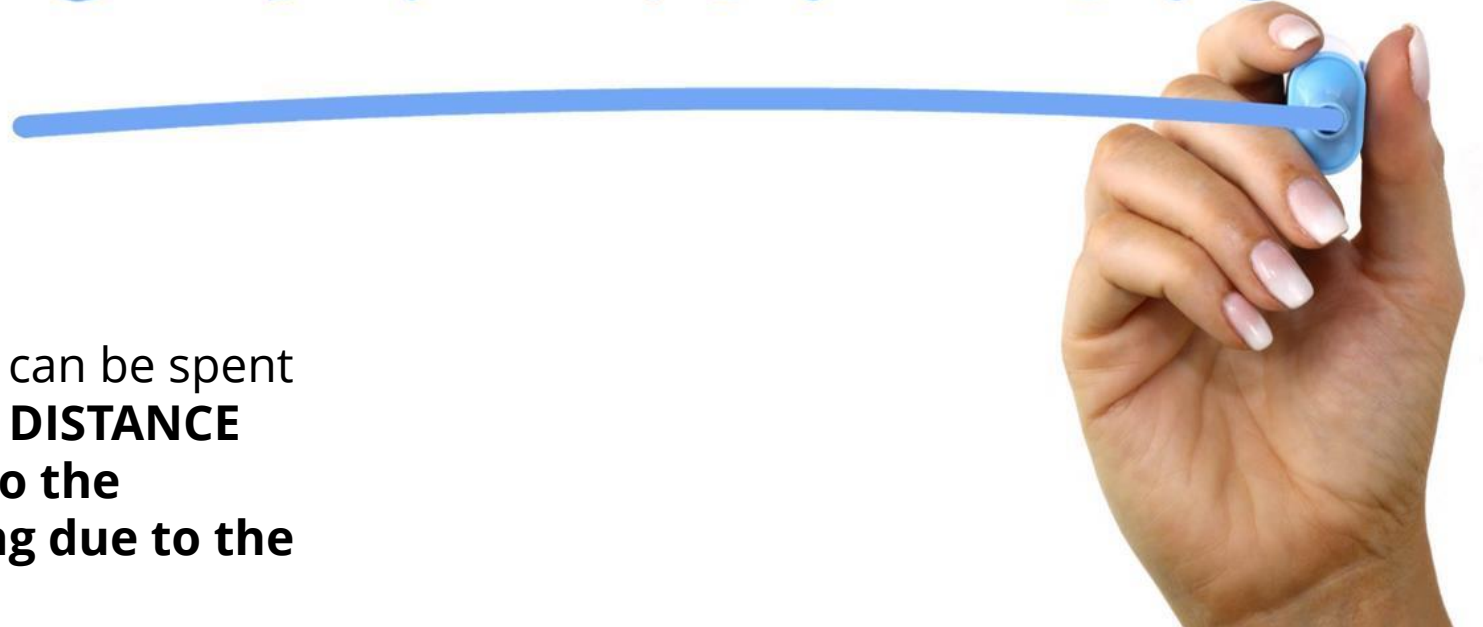


AVAILABLE AND UPCOMING GRANT FUNDING FOR HIGHER EDUCATION

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LET'S TALK ABOUT STIMULUS FUNDING!

STIMULUS



There is no finite list of what these funds can be spent on...**it's all about use case and aligning DISTANCE LEARNING technologies and services to the challenges schools & colleges are facing due to the pandemic.**

KEY PHRASE OF FUNDING: CONTINUITY OF OPERATIONS

There is no finite list of what these funds can be spent on.....

it's all about use case and aligning Video & Voice technologies and services to the challenges faced by our education systems due to the pandemic.



COVID-Response Education Funding: 3 Packages

CARES Act

March 2020

Education: \$30+ Billion

K12 ESSER I: \$13+B

**Higher Ed
HEER I: \$14 B**

**Governor's Education
Emergency Relief
GEER I: \$3 B**

Consolidated Appropriations Act

December 2020

Education: \$81+ Billion

**K12 ESSER II: \$54.3 B
(x 4 CARES)**

**Higher Ed: \$22.7 B
(x2 CARES)**

**Governor's Education
Emergency Relief
GEER II: \$4.1 B
(x 1.5 CARES)**

American Rescue Plan

March 2021

Education: \$170 Billion

K12 ESSER III: \$125.8B

**Higher Ed
HEER III: \$39.5B**

**Governor's Education
Emergency Relief
GEER III: \$2.75B**

HIGHER EDUCATION FUNDING DETAILS

TYPE OF FUNDING	AMOUNT OF FUNDING	DEADLINE FOR SPEND	GUIDELINES FOR USE OF FUNDING	GUIDELINES FOR SERVICES COVERED BY FUNDING
HEER I CARES Act	\$14.3 B	Deadline = One year after award	<ul style="list-style-type: none"> At least 50% of the aid must be spent on students through emergency grants Balance on: <ul style="list-style-type: none"> Expand remote learning program Strengthen IT capacity train faculty and staff for remote learning 	License can go until the funding's deadline (one year after award).
HEER II CRRSA Act	\$22.7 B	Deadline = One year after award	<ul style="list-style-type: none"> At least 50% of the aid must be spent on students through emergency grants Balance on: <ul style="list-style-type: none"> Changing the instructional delivery model Supporting more interactive learning 	License can go until the funding's deadline (one year after award).
HEER III ARP Act	\$39.6 B	by 9/30/23	<ul style="list-style-type: none"> At least 50% of the aid must be spent on students through emergency grants Balance on: <ul style="list-style-type: none"> Institute public health protocols Execute distance learning Provide students with emergency aid 	License can go until the funding's deadline (9/30/23).

TREND WATCH: Focus on Higher Ed opportunities – especially Community + Tech Colleges (Workforce Development focus)

CAA'S HEER II: WHAT ARE THE PRIORITIES?

- 50% for Student Aid
- 50% for Needs such as:
 - **Changing the Instructional Delivery Model**
 - Outfitting more Distance Learning Classrooms
 - Buy now for the pandemic need and it will add value as the stimulus funds shift to **Workforce Development**
 - Sweet Spot: Community & Tech College Systems
 - Poly Products: G7500, Studio X50
 - **Supporting more Interactive Learning**
 - Poly Products: Headsets, P Series
 - **Continuity of Operations (Voice Platforms*** that allow admin/faculty, or students/faculty ongoing communication), etc. (as well as replacing lost revenue, **staff training** and other COVID-19 related expenses).
 - ***Voice:** The need for Continuity of Operations due to social distancing requirements to limit viral spread is a great justification for a likely needed and previously deprioritized, new voice platform that will provide impact beyond the pandemic.



Poly G7500



Poly Studio X50

AMERICAN RESCUE PLAN HEER III: THE DETAILS

Agency: Department of Education
Amount: **\$39,584,570,000**
Fund Expiration: 9/30/2023
Eligible Orgs.: Institutions of Higher Education (Same as HEERF 1 and 2)

Program Description: The American Rescue Plan of 2021 establishes funding through the Education Stabilization Fund intended to help institutions of higher education maintain **continuity of operations**, assist high need students, and help promote evidence-based practices leading to the monitoring and suppression of Coronavirus.

Guidance: The legislation dictates that schools that receive assistance must use a portion of the funds to “implement evidence-based practices to monitor and suppress coronavirus in accordance with health guidelines” and specifically indicates funds shall not be used to support capital projects (such as the construction of new buildings or fancy dorms). The formula for determining how much each school receives is based on the relative share of students receiving federal Pell Grants a college enrolls, which is consistent with CARES and CAA 2021 funding.

Use of funds: The American Rescue Plan directs \$40 billion to public institutions of higher education to:

- **Assist in the implementation of safety protocols**
- **Distance learning programs**
- emergency financial assistance for millions of students who may have counted out going to college as the pandemic hit
- **Support mental health and social and emotional learning at colleges and universities**

USE CASE FROM FRANKLIN PIERCE UNIVERSITY



<https://www.youtube.com/watch?v=XZDHf0WIOMw>

Hear from **Frank Cohen, Associate Professor of Political Science at Franklin Pierce University**, as he discusses what it is like teaching in this new dimension of education and how video solutions for Poly have made it an easier transition.



Poly Studio X50

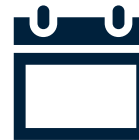
BEYOND THE STIMULUS: RUS-DLT GRANT PROGRAM

- Program put forth by the USDA Rural Utilities Service
- Provides funding for **interactive “real time” distance learning and / or telehealth projects** that give rural residents access to content and / or services
- Almost any type of organization is eligible
 - Exceptions: Federal organizations, sole proprietors, and organizations in coastal barrier zones
- Organizations in **rural areas with high economic need** are scored the highest / win
- Very consistent and reliable source of funding



Budget & Expenditures

- Funds must go toward **hardware / software** primarily being used for distance learning and / or telemedicine
- Up to 20% of budget can be spent on broadband-related expenses
- Funds must be utilized within 3 years
- 15% match requirement



Timing

- 2021 RUS-DLT applications are due June 4, 2021
- Program guidelines for 2022 will be announced in 1st or 2nd quarter of 2022
- Application period = **60 days** after program is posted
- It's never too early to start a conversation about the RUS-DLT grant!



Looking back at 2020

- Award sizes ranged from **\$50K to \$1M**
- \$71.5M awarded in total

POLY GRANT ASSISTANCE PROGRAM (PGAP)

The PGAP team helps education customers realize their technology vision by assisting in:

- Where to find funding
- Which grants are the best fit for your organization
- Prequalification (helping to ensure success)
- Hand-holding through the application process
- Post-award support

This is a "no strings attached" free resource for all education customers. To learn more, contact grants@poly.com

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THANK YOU!